

PUBLIC – PRIVATE PARTNERSHIP (PPP) IN TOURISM TANZANIA

**MINUTES OF PPD/01/09/2010 PUBLIC-PRIVATE DIALOGUE HELD
AT MOEVENPICK ROYAL PALM HOTEL DAR ES SALAAM ON WEDNESDAY
23RD SEPTEMBER 2010 AT 10:00 HOURS**

PRESENT:

Dr. Ladislaus Komba	Chairman	Permanent Sec. MNRT
Mr. Gaudence Temu	Co – Chairman	Chairman TCT
Mr. Januarius Mrema	Member (Public)	Policy & Planning
Mr. Paul Sarakikya	Member (Public)	Wildlife Division
Ms. Agnes Mziray	Member (Public)	National College Tourism
Mr. Mussa Kopwe	Member (Public)	Tanzania Tourist Board
Mr. John Kessy	Member (Public)	Tanzania National Park
Mrs. Monica Kagya	Member (Public)	Forestry & Bee Keeping
Dr. Paul Msemwa	Member (Public)	National Museum Tanzania
Mr. Abdulkadir Mohamed	Member (Private)	TAHOA
Mr. Mohamed Nathani	Member (Private)	TASOTA
Mr. Hilary Biduga	Member (Private)	ITTA
Mr. Oletael Sam	Member (Private)	TTGA
Mr. Laurence Paul	Member (Private)	TAOA
Mr. Leopold Kabendera	Member (Private)	TATO
Mr. Charles Dobie	Member (Private)	HAT
Mr. Richard O Rugimbana	Secretary (Private)	TCT
Ms. Mary Mmari	Secretary (Public)	Tourism Division

INVITED:

Mrs. Zamzam Mtanda	Private	TCT
Mr. Anic Kashasha	Private	ITTA
Mr. Asif Souresh	Private	TCT
Ms. Lidiwien Appels	Private	HAT
Mrs. Rosada Msoma	Public	Tourism Division
Mr. Franklin Alexander	Public	Tourism Division

Mr. Hayley Alexander	Team Leader CCP	Facilitator
Dr. Felician Ifunya	Dep. Team Leader	Facilitator
Mr. Justin Stokes	Senior Advisor	Facilitator
Mr. Malcom Toland	Consultant	Facilitator

Mr. Kunze George	Journalist	The Guardian
Mr. Isaac Longwe	Journalist	Habari Corp.

APOLOGIES:

Chief Conservator NCAA	Member (Public)
Director of Antiquities	Member (Public)
Chairman	TPHA
Chairman	ZATI

MIN. NO. 1	OPENING OF MEETING
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The Chairman welcomed Members and Invited persons and there being sufficient quorum declared the meeting opened at 10:00.

The Chairman then read an Opening Statement in which he underlined the following key issues:

- The new PPP Forum provides an arena to deliberate issues in the tourism sector under a partnership approach between the public and private sector players of the tourism sector.
- The present National Tourism Policy clearly defines the pivotal role of the private sector as taking the lead in developing and promoting the tourism industry.
- To enable the above, Government will continue to strive to fulfil her role of initiating and implementing policies and regulations that set an enabling environment for the growth of the industry.
- Tanzania's tourism is full of opportunities and equally burdened with many challenges; hence, the Government's interest in working with the private sector to exploit all the opportunities and address all the challenges.

A copy of the Opening Statement is attached as **Annex 1**.

MIN. NO. 2	ADOPTION OF THE AGENDA
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THE MEETING: **ADOPTED** the following Agenda:

1. Opening of Meeting.
2. Introduction of Participants
3. Objectives of the Meeting
4. PPD Best Practices & Global Perspective
5. Overview of the Memorandum of Understanding (MOU)
6. Guiding Principles and Parties' Commitment to PPP
7. Operationalization of MOU
8. Way Forward
 - 8.1 Review of Secretariat Staffing

- 8.2 Agenda for Next Meeting
- 8.3 CCP Support for PPP
- 9. Date and Venue for next Meeting
- 10. Closure of Meeting

MIN. NO. 3	PUBLIC – PRIVATE DIALOGUE BEST PRACTICES AND GLOBAL PERSPECTIVE
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PRESENTED: By CCP Consultant, Malcom Toland a paper on Public – Private Dialogue Best Practices and Global Perspective.

The Consultant highlighted on the importance of having PPD; PPD key success factors; key contributions to PPD; common elements and operationalisation of PPD. Also he cited examples of where PPD has been successful - Vietnam and Cambodia.

A copy of the presentation *PPD Best Practices and Global Perspective* is attached as **Annex 2**

THE MEETING: Noted the agreed to make reference of the best experiences as it rolls out the partnership process.

MIN. NO. 5	OVERVIEW OF MEMORANDUM OF UNDERSTANDING (MOU)
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SECRETARIAT: **TABLED** the MOU and guided the Meeting to go through the document clause by clause so that all Members are clear of the contents.

THE MEETING: **NOTED** that the MOU had several items which were either missing or inadequately addressed such as – quorum and frequency of meetings; modalities of funding PPP meetings.

AGREED that the MOU should remain as it is and amendments should be made at a later stage should the need arise following implementation and the kind of experiences encountered.

AGREED also that Secretariat should incorporate all the abbreviations that appear in the document.

MIN. NO. 6**THE GUIDING PRINCIPLES AND PARTIES
COMMITMENT TO PUBLIC – PRIVATE DIALOGUE**

SECRETARIAT: **PRESENTED** to the Meeting *guiding principles* that aim to ensure the partnership and dialogue in the tourism sector is effective and successful. The Private Sector's biggest contribution to PPD – is the skill at scoping, analyzing, prioritizing and presenting issues. While the Public Sector's biggest contribution to PPD – is its capacity and willingness to engage with and respond to the Private Sector on substance of proposals.

Attached as **Annex 3** are the Principles and Parties' Commitment to PPD.

THE MEETING: **ADOPTED** the Guiding Principles and reiterated its full commitment to PPD.

MIN. NO. 7**OPERATIONALISATION OF THE MOU**

THE MEETING: **DELIBERATED** the issue at length **OBSERVED** that, in order to operationalise the MoU there should be a formal structure, which will define the roles and responsibilities of each party.

The Consultant, Mr. M Toland was invited to advise the meeting. He **PRESENTED** a proposed structure having four components/levels: a high level meeting (Steering Committee meeting), Secretariat, Working Groups and Technical Committees.

Following further **DELIBERATIONS**, the Meeting **AGREED** that, the Secretariat should present the appropriate structure in the next meeting taking into account the following

- (i) Issue based Working Groups should be formed as and when issue(s) arise and then dissolved when the issue(s) has been resolved and reform has taken place
- (ii) Also look at having permanent committee working groups.

- (iii) Composition of membership of the working groups.
- (iv) The composition of Secretariat should be small enough but flexible to undertake the duties.

FURTHER: The Meeting **AGREED** that the success factors presented in the paper on Best Practice in PPD and Global Perspective; and also the Guiding Principles adopted should be points of reference for the implementation and operationalisation of the MoU.

MIN. NO. 8	WAY FORWARD
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8.1 AGENDA FOR NEXT MEETING

THE MEETING: **AGREED** that Secretariat will liase with Members to develop agenda issues for the next meeting.

8.2 CLUSTER COMPETITIVENESS PROGRAM (CCP) SUPPORT FOR PPP

TEAM LEADER: Mr. Hayley Alexander commended the Chairman and Members for the good start of the process in beginning to dialogue among the two parties. He informed the Meeting that CCP will support the Tourism PPD in order to ensure that ultimately tourism is a viable and competitive industry. Areas of support will be:

- i) Acting as a PPD Facilitator to the meetings.
- ii) Provision of Technical Assistance support to guide PPD in developing processes and structures necessary to ensure its effectiveness.
- iii) Capacity building in the provision of training, technical staff, short term research, analysis & materials to enable private sector deliver its message to the public sector.

THE CHAIRMAN: On behalf of the Meeting thanked CCP and gladly accepted the pledged support.

MIN. NO. 9	DATE AND VENUIE FOR NEXT MEETING
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AGREED: That the next Meeting will be held on Tuesday 26th October 2010 at 9.00am, Moevenpick Royal Palm Hotel, Dar es Salaam

MIN. NO. 10	CLOSURE OF MEETING
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THE CO-CHAIR: Thanked all Members for their active participation and contributions during the meeting. Also thanked Secretariat and CCP for the successful preparations and facilitation of the meeting.

There being no other business the Co-Chair once gain thanked Members and adjourned the meeting at 13:00 hours.

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Dr. Ladislaus Komba
Chairman

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Richard O Rugimbana
Secretary

Date:.....